



ABOUT SAQ

Making ordinary things special through innovative designs & boldly
challenging the traditional market. This is SAQ design.

2007년에 시작된 삭디자인은 Sustainability And Quality의 앞 글자를 따 만들어진 이름으로, 오랫동안 사랑 받을 수 있는 좋은 디자인을 만드는 회사, 지속 가능한 양질의 디자인이란 뜻을 담고 있습니다. 삭디자인은 완성도 있는 디자인을 만들기 위해 엔지니어링 전문가를 포함한 IT기기, 생활가전, 생활용품, 코스메틱 제품, 패키지, 산업장비 등 다양한 분야의 디자인 전문가들이 모여 설립된 제품디자인을 기본으로 하는 종합 디자인 회사입니다.

Standing for "Sustainability And Quality", the name is meant to define the purpose of the company, providing a design that's long lasting and sustainable in quality. Established in 2007 with a focus on product design, the company boasts a team with experience in various fields, such as engineering, car design, lifestyle products, health & care products, cosmetics, electronic devices and more.



SELVAS

PUMZ

household body composition analyzer



reddot winner 2024



LIVINGCARE

Water purifier

Built in water purifier design for livingcare



MAXERO

EV Fast charger

EV charger design for WONIK PNE



MAXERO

EV Fast charger

EV charger design for WONIK PNE



KARCHER [Germany]

SC2 EasyFix Deluxe

compact steam cleaner for home



reddot award 2018
winner

KARCHER [Germany]

K MINI

compact high pressure washer

 GOOD DESIGN
AWARD 2020





product
design
award



red dot award
winner





FINEVU

Black box

Car black box design



BOSCH

Outdoor

home security camera



CARROT

Carrot Plug

automobile plug





LIVINGCARE

Water purifier

Water purifier design for livingcare

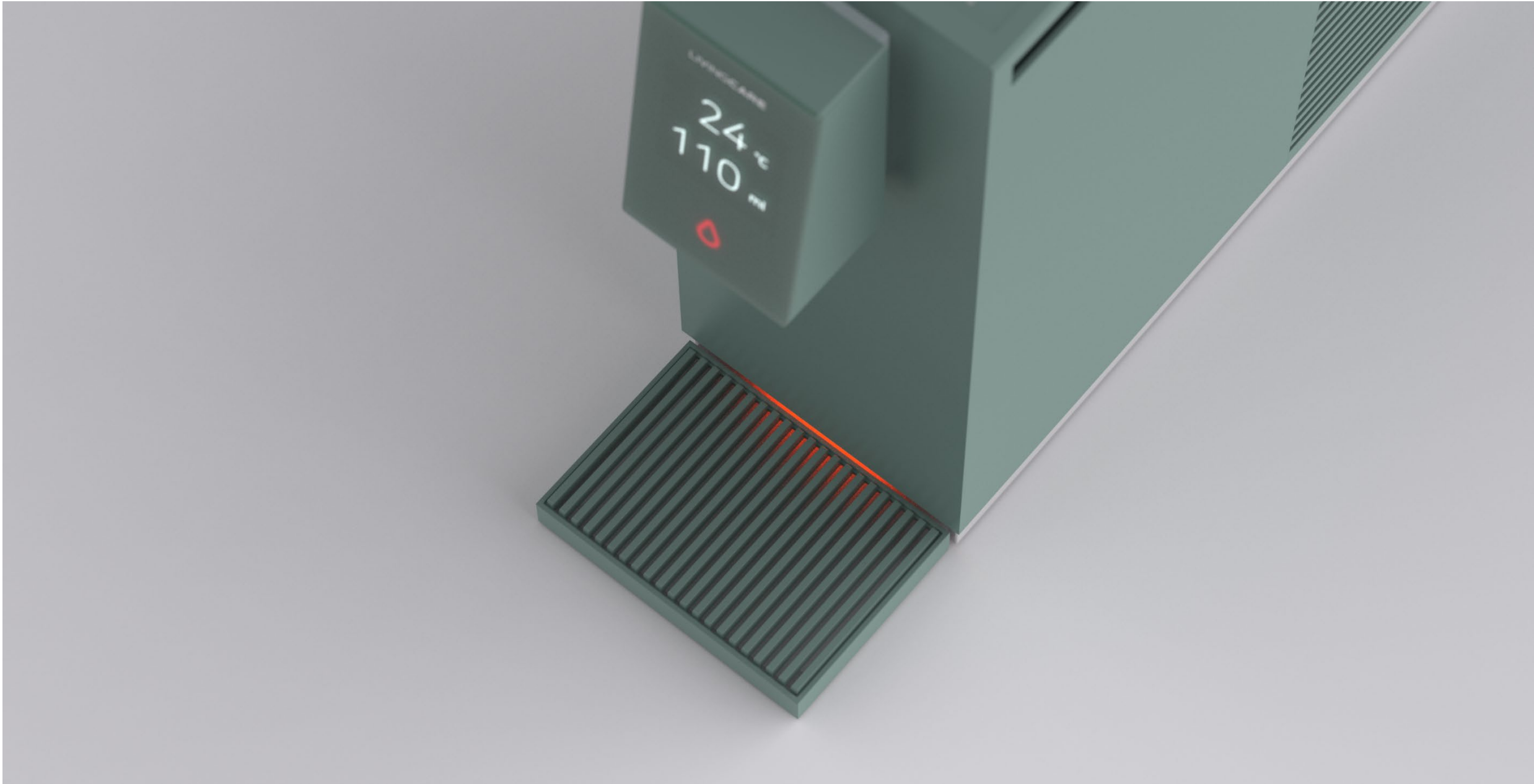


LIVINGCARE

Water purifier

Water purifier design for livingcare





RUHENS

Ice Water Purifier

top sink type for kitchen



RUHENS

Water Purifier

top sink type for kitchen



LIVING HANKOOK

Spoon and Chopsticks

kitchen cookware for induction



LIVING HANKOOK

Tukbaegi / Earthen Pot

kitchen cookware for induction



GEITHAINER

Cookware

castings cookware design



HENCKEL [Germany]

Nail Clipper

rotating type nail clipper



HULINETECH

BREON

filter mask design for corona-19 & fine dust



FUMAN

Keepstick

life-care stick for COVID-19



BIOMIST

Aroma Diffuser

aroma diffuser design for indoor



WINIX

Dehumidifier

premium dehumidifier for living



product
design
award



GOD DESIGN



PIN UP

DESIGN AWARDS

LEAD POWER

Vacuum Slimmer

vacuum slimmer design for spa



CHUNGHO

Water Purifier

water purifier for business use



TGM

Sterilizer

Sterilizer for Baby Bottle



WIZYOUNG

UV LAMP

UV nail gel lamp design



TGM

Baby Dishware

baby bottle, drying rack, small container design



TGM

Silicone spoon

Baby silicone spoon coloring



Pure White

Rice Beige

Cotton Blue

Pink Coral

Warm Gray

Banana

Bean

Marine Frog

Red Crab

Snow Crab

Spinach

TRUEN

Home cam

Home cam design



BUSHNELL

Backtrack G2 Gps

trekking satellite gps



AISIN [Japan]

Oil container

car engine oil container design





EVUTEC

Phone case

Phone case design for IPHONE



MBD

ASFA™ Spotter

cancer cell reagent diagnostic equipment





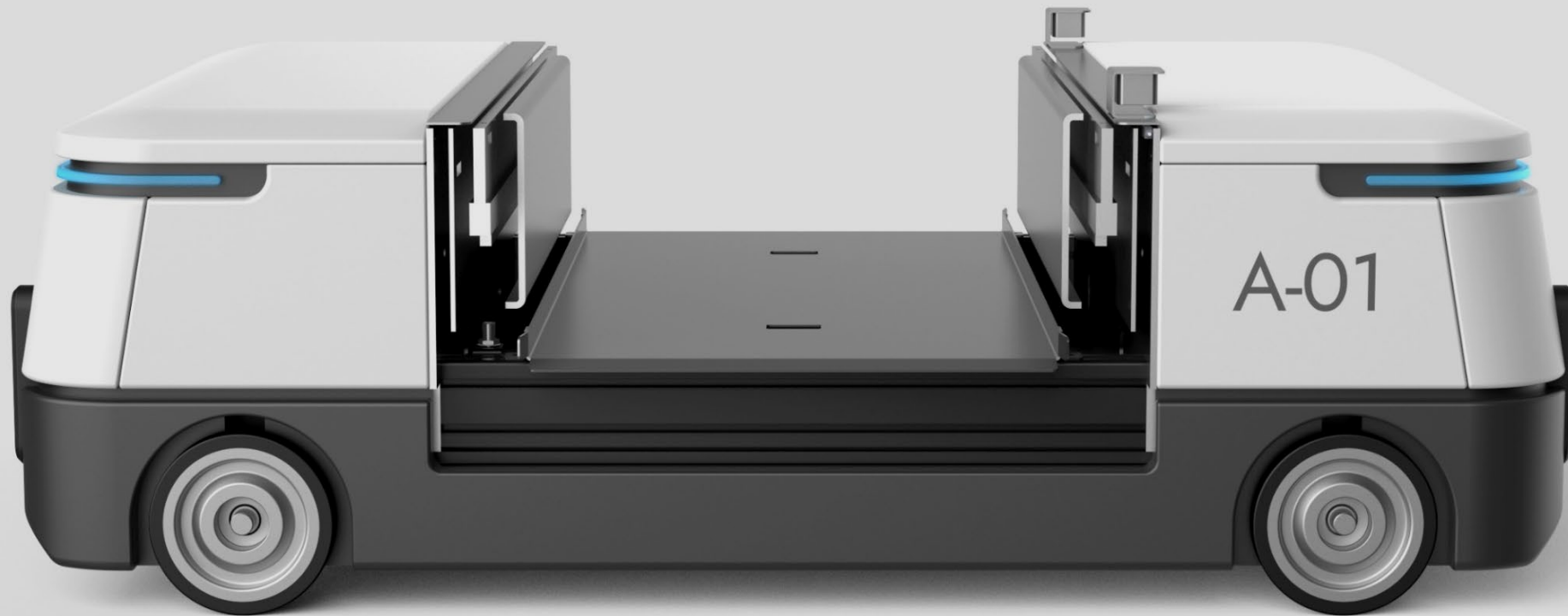
DOOSAN INFRACORE

Machine tool

machining center design









Sustainability And Quality의 앞 글자를 따 만들어진 이름으로 오랫동안 사랑 받을 수 있는 좋은 디자인을 만드는 회사, 지속가능한 양질의 디자인이란 뜻을 담고 있습니다. 2007년에 시작된 삭디자인은 완성도 있는 디자인을 만들기 위해 엔지니어링 전문가를 포함한 IT기기, 생활가전, 생활용품, 코스메틱제품, 패키지, 산업장비 등 다양한 분야의 디자인전문 가들이 모여 설립된 제품디자인을 기본으로 하는 종합디자인 회사입니다.

삭디자인은 500여건의 국내외 디자인개발컨설팅 경험과 끊임 없는 문화의 변화에 대한 연구를 바탕으로 기업과 소비자 모두가 즐길 수 있는 차별화된 높은 수준의 디자인을 제공하고 있습니다. 삭디자인은 시장을 리딩하고 꼭 성공할 수 있는 디자인을 제시하기 위해 소비자 제품사용패턴을 분석하고 그에 대한 합리적인 대안을 디자인 스토리로 전환시켜 제품에 담습니다. 특히, 양산제품의 완성도를 높이기 위해 구조설계, 금형관리, 생산관리, 마케팅에 이르는 폭넓은 팔로우업컨설팅이 강점입니다.

Standing for "Sustainability And Quality", the name is meant to define the purpose of the company, providing a design that's long lasting and sustainable in quality. Established in 2007 with a focus on product design, the company boasts a team with experience in various fields, such as engineering, car design, lifestyle products, health & care products, cosmetics, electronic devices and more. Based on a portfolio of more than 500 design projects for both local and international markets, as well as a restless search for culture change, SAQ offers high standard design solutions meant to meet the needs both clients and users.

SAQ analyzes products use cycles and studies markets in order to propose meaningful, successful and credible alternatives. With a special care for manufacturing completion, SAQ also provides follow-up consulting, and has deep knowledge of product infrastructure, mold management, manufacturing management and marketing.

CLIENTS LIST

LG전자

SK

청호나이스

GS칼텍스

K'ARCHER

BOSCH

Henkel

AISIN

LS

MOTOROLA

WINIX

Pulmuone

MOBIS

Mando

SEWOO

Haier

RUHENS

한국도자기

VATECH

대웅제약

COSTCO

COMTEC

BG T&A

BIXOLON

HANDOK

ORIGINwater

유한양행

UNIMO

FINE DIGITAL

Cobra

Mercedes-Benz

DAESUNG

CNTUS-AEGIS

SOLCO.

Eoutec

SÔLT

LIVING
HANKOOK

Bushnell

WONIK

ASSA ABLOY

INSIGHT DI

tgm

S A Q D E S I G N